



Partnership Opportunities

Theme: "Social Emotional Learning: Collaboration, Application and Professional Growth."

April 29 - May 1, 2020

Westin Fort Lauderdale Beach Resort



Established 1915
BROWARD
County Public Schools



National
Summit
for
Principal
Supervisors



- ✓ All partners are afforded two complimentary registrations, unless otherwise specified.
- ✓ Where attendee lists are noted, distribution will begin on/around April 10, 2020.
- ✓ All partners' logos will be included in event signage displayed throughout the venue.
- ✓ All exhibitor booths are tabletop displays. Electricity and skirting are included in the cost.
- ✓ All partners' logos will be added to www.principalsummit.com beginning April 1, 2020.
- ✓ All partners may include a promotional item in conference swag bags. Quantities and shipping instructions will be provided on/around April 1, 2020.

Wednesday Partnership Opportunities

Meet, Greet and Register Attendees at the Registration Kiosk.

Be one of the first partners to engage with conference attendees by underwriting the registration area.

Benefits include:

- Event signage indicating "Welcome to Registration with YOUR logo"
- Meet and greet with opening keynote presenter
- YOUR logo on attendees' badges
- Digital advertisement with website link in conference app
- Exhibitor booth

Investment: \$5,000

Park your investment right here! Offset the costs of parking and be one of the first partners to engage with conference attendees.

Benefits include:

- Conference valet parking kiosk with YOUR Company's logo
- Meet and greet with opening keynote presenter
- YOUR logo at valet
- Digital advertisement with website link in conference app
- Exhibitor booth

Investment: \$5,000

Underwrite the cost of the Pre-Conference Institute(s):

The Pre-Conference Institute for Aspiring Principal Supervisors is a great way to become involved at the very onset of the Summit. This partnership offsets the costs of production and meals. More than one Pre-Conference Institute may be offered.

Partner benefits include:

- Event signage indicating “The Pre-Conference Institute is Provided by: YOUR Company”
- Welcome presentation at Pre-Conference Institute
- Introduction and welcome to Conference attendees at Welcome Reception
- Pre-Conference and Conference attendee lists
- Meet and greet with opening keynote presenter
- Digital advertisement with website link in conference app
- Exhibitor booth

Investment: \$7,500/Pre-Conference Institute

Kick off 2020 as the Conference Opener:

The Conference Opener underwrites the costs of the opening keynote presenter.

Partner benefits include:

- Welcome attendees and introduce opening keynote
- One concurrent session with school/university
- Pre-Conference and Conference attendee lists
- Meet and greet with opening keynote presenter
- Digital advertisement with website link in conference app
- Exhibitor Booth

Investment: \$10,000

Support a fun, memorable networking Welcome Reception. There are two opportunities to invest- underwrite beverages and/or food.

1. Beverage Partner benefits include:

- A signature drink named after your company
- Introduction and welcome to Conference attendees at Welcome Reception
- Meet and greet with opening keynote presenter
- Digital interactions with attendees during Welcome Reception
- Pre-Conference and Conference attendee lists
- Exhibitor Booth

Investment: \$5,000

2. Food Partner benefits include:

- A signature appetizer named after your company
- Introduction and welcome to Conference attendees at Welcome Reception
- Meet and greet with opening keynote presenter
- Digital interactions with attendees during Welcome Reception
- Pre-Conference and Conference attendee lists
- Exhibitor Booth

Investment: \$5,000

Thursday Partnership Opportunities

Host the Exhibit Hall and breakfast with partners. This partnership receives, top level branding, exposure and visibility. Have the Exhibit Hall named after your company and host the events during this time set aside for attendees' and partners' engagement.

Benefits include:

- Signage indicating "This Space Made Possible by YOUR Company."
- Digital interactions with attendees during breakfast with partners
- Digital advertisement with website link in conference app
- Hosts of the Exhibit Hall
- One concurrent session with school/university
- Meet and greet with lunchtime keynote presenter
- Pre-Conference and Conference attendee lists
- Exhibitor Booth in prime location

Investment: \$12,000

Lead Thursday's lunch and learn - a significant and highly attended part of the conference. Gain maximum exposure for your company.

Benefits include:

- Welcome attendees and introduce lunch time keynote
- One concurrent session with school/university
- Digital advertisement with website link in conference app
- Pre-Conference and Conference attendee lists
- Meet and greet with lunchtime keynote presenter
- Exhibitor Booth in prime location
- Three complimentary registrations

Investment: \$15,000

Charge and recharge attendees by supporting the Mindfulness Lounge*- an interactive space where attendees can recharge in between sessions. Benefits Include:

- Signage indicating “This Space Made Possible by YOUR Company.”
- YOUR logo at WIFI log on
- Digital advertisement with website link in conference app
- Pre-Conference and Conference attendee lists
- Meet and greet with lunchtime keynote presenter
- Three complimentary registrations

Investment: \$15,000 **The lounge includes area to exhibit.*

Friday Partnership Opportunities

Warm up the day and wind down the conference with SEL for Leaders interactive breakfast where mindfulness is the focus.

Benefits include:

- Welcome attendees and introduce facilitator
- Pre-Conference and Conference attendee lists
- Digital advertisement with website link in conference app
- Exhibitor Booth

Investment: \$7,500

Underwrite the cost of one of up to five Featured Sessions.

Benefits include:

- Welcome session attendees and introduce presenters
- Logo on screen at start of session
- Digital advertisement with website link in conference app
- Pre-Conference and Conference attendee lists

Investment: \$3,500/Session

Add a booth: \$500

General Partnership Opportunities:

Exhibitor Booths: Tabletop displays, includes electricity and skirting. Rates, dates and benefits are:

- **Prime Exhibitor: (10 Available)**

Digital advertisement with website link in conference app
Two-minute introduction during Partner's Breakfast

Investment: \$2,500/Booth

Returning Exhibitor: \$2,000 through December 31, 2019

- **Exhibitor:**

Digital advertisement with website link in conference app

Investment: \$2,000/Booth

Returning Partner: \$1,500 through December 31, 2019

Key Cards: Want attendees to get hold of your products and services? Branded hotel room keys are a great introduction.

- YOUR company's logo on hotel room keys
- Digital advertisement with website link in conference app
- One complimentary registration

Investment: \$1,500